

WE HELP YOU SHINE ONLINE...

LIKE A SUPERSTAR!

Are you looking to make your personal brand even stronger?

Is your goal to be a sought-after expert in your field?

Do you want more eyes on your business, events, book projects and more?

Want help getting media exposure to grow your online brand and social media following?

If you said "yes" at least once, there's an Instant PR plan here for you.

Answer a few questions and in 3 days, we'll write your story and launch a PR Plan that will strongly position you as a leading industry expert.

Tell us about you and we'll tell the world.

Publicity guaranteed and easily executed to provide quick results from PamPerryPR.



Get your audience saying this about you! Read on to learn more.



2023 publicity packages when you sign with...



Bronze (starter pack) \$750

- Full Page in the award-winning Speakers Magazine (receive 10 printed copies, be included indefinitely on website with video which is also embedded in the online issue) Reach 550,000+ per month and growing
- Podcast interview with Dr. Pam Perry on Speakers Magazine which also airs on Roku and 12 major podcast channels including iHeartRadio, Spotify, Stitcher, Apple Podcasts, Pandora and Audible
- If an author, also eligible for Amazon Live with Dr. Pam who is an official <u>Amazon Influencer</u> (streams on Amazon) and links directly to the book indefinitely for the lifetime of the book
- Social media sharing of media coverage via PamPerryPR network (100,000+ reach across all channels FB, LI, Twitter, IG, Reddit)

Silver (3-month commitment) \$850 per month (Total \$2550)

- 4 media placements per month for 3 months minimum
 [Click here to see sample of 27 News Sites in the network]
- Social media sharing of media coverage secured thru PamPerryPR Network (100,000+ reach)
- Weekly eNewsletter feature to PamPerryPR lists (5K+) included
- Bonus first month: 7 feature articles Q&A Style in <u>The US Times</u>, Hustle Weekly, Business Sharks, <u>Stars of Entrepreneurship</u>, American Business Stars, New York Business Now, Moguls of Business.
- Second Month includes: Newsbreak news feature (45MM reach)
- Third Month includes: <u>Vocal Media</u> news feature (high domain authority news site)



- 4 media placements over 30/60 days
 [Click <u>here</u> to see sample of 27 News Sites in the network]
- Social media sharing of media coverage secured (100,000+ reach)
- Weekly eNewsletter feature to PamPerryPR lists (5K+)
- 7 feature articles Q&A Style in <u>The US Times</u>, Hustle Weekly, Business Sharks, <u>Stars of Entrepreneurship</u>, American Business Stars, New York Business Now, Moguls of Business.

Premium \$1900

- 3 media placements over 30/60 days
 [Click here to see sample of 27 News Sites in the network]
- Social media sharing of media coverage secured (100,000+ reach)
- Weekly eNewsletter feature to PamPerryPR lists (5K+)
- 7 feature articles Q&A Style in <u>The US Times</u>, Hustle Weekly, Business Sharks, <u>Stars of Entrepreneurship</u>, American Business Stars, New York Business Now, Moguls of Business.
- Press release written and distributed on 200 News Sites including Fox,
 ABC, NBC, Digital Journal, MarketWatch and affiliates of USA Today

Premium Plus \$2800

- 4 media placements over 30/90 days
 [Click here to see sample of 27 News Sites in the network]
- Social media sharing of media coverage secured (100,000+ reach)
- Weekly eNewsletter feature to PamPerryPR lists (5K+) included
- 7 feature articles Q&A Style in <u>The US Times</u>, Hustle Weekly, Business Sharks, <u>Stars of Entrepreneurship</u>, American Business Stars, New York Business Now, Moguls of Business.
- Press release written and distributed on 200 News Sites including Fox,
 ABC, NBC, Digital Journal, MarketWatch and affiliates of USA Today
- <u>Newsbreak</u> news feature (45MM unique visitors per month)
- <u>Vocal Media</u> news feature (high domain authority news site)
- Bonus: Speaker One-Sheet (\$500 Value)



"Appearing in the media builds your Know, Like and **Trust Factor.**"

-Dr. Pam Perry



Pay-Per-Placement **Publicity Rate Card** \$500 per placement

- Includes exclusive story by reporter, one horizontal photo and links to website, social media and videos
- Provides great PR exposure, easy social media shareability, media credibility and SEO indefinitely

You can be featured in media outlets such as:

New York Weekly NEW YORK



♣ ARTIST WEEKLY



















SAN FRANCISCO POST













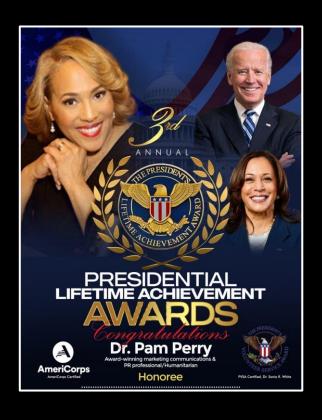














Dr. Pam Perry is a Master Publicity and Brand Strategist that shows speakers and experts how to get seen, get heard and get noticed - so they can get paid! She is also the publisher of Speakers Magazine.

Any questions, email pam@pamperrypr.com or text/call 313-546-8884 or visit : http://quickmediacoverage.com



